

MEDISCAN LOGO



Mediscan logo is black and red. The word Mediscan itself is a custom graphic and it has no font equivalent. Staffing Services uses "Abadi MT Condensed" font.

MEDISCAN IN THREE COLORS

RED

RGB: 167 | 20 | 27

CMYK: 23 | 100 | 100 | 17

HEXADECIMAL: #a7141b

BLUE

RGB: 0 | 113 | 188

CMYK: 88 | 53 | 0 | 0

HEXADECIMAL: #0071bc

BLACK

MEDISCAN FONTS

Mediscan print and web materials use several different fonts. We try to use modern-looking, sans-serif fonts. Our choice for headings tends to be "Impact". Mediscan website uses "Impact", "Arial" and "Trebuchet MS". For print materials we tend to use "Cronos Pro"—the font of this paragraph is "Cronos Pro" ("Light Display" family).